

Transforming Organizations AND Engaging Theory: Diverse Lenses, Diverse Engagements

Organizational scholars are increasingly interested in community engagement and in making their work relevant for those outside academia. Several challenges exist, however including managing conflicting demands on time, engaging mindfully and ethically, negotiating boundaries between communities, and understanding the constant changes organizations experience.

This exciting conference, now in its sixth year, will provide a format in which to engage deeply with real case examples crafted in collaboration with organizational members in both for-profit and not-for-profit contexts. Organizational scholars and practitioners will engage in "communities of practice" to explore the issues raised by the cases and live the practice of engaged scholarship.

We hope you will join us for this exciting and dynamic opportunity.

For more information, visit us on-line at:

www.engagingcomm.com/conference.html

Lodging Information

Lodging is available at conference rates at the Molly Gibson, and Aspen Mountain Lodge, both within walking distance of the beautiful Given Institute.



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in Aspen, CO

July 28-July 30, 2007

www.engagingcomm.com/conference.html

Some 2007 highlights...

Register Today...

Past participants have found the casual, conversational atmosphere of this summer conference to provide excellent opportunities to network with organizational scholars and practitioners who share a concern for engaging questions deeply rooted in real-world organizational challenges and opportunities.

We are very excited to be returning to our original venue at The Given Institute in beautiful downtown Aspen, Colorado.

To ensure the quality of the interaction, space is limited to 50 people, so please plan to register early—early bird rates are available through March 15th, Registration at regular rates will be accepted until **June 18, 2007**.

Registration fees:

| | Early bird (<Mar 15) | Regular (>Mar16) |
|---------|-------------------------|---------------------|
| Regular | 200 | 250 |
| Student | 75 | 100 |

Be sure to hold your space by registering today.

Complete registration information and materials can be found at:

www.engagingcomm.com/conference.html

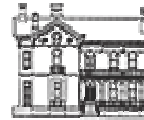
Building on last-year's success, we will again engage with organizational partners to explore exciting organizational cases, and work and analyze them from multiple scholarly lenses. This year's organizational partners include:



WACHOVIA

□

Memphis
**Child Advocacy
Center**



Distinguished scholars Brenda J. Allen, Karen Ashcraft, Kevin Barge, Joann Keyton, Pamela Shockley-Zalabak, Gail Fairhurst, and Jennifer Lyn Simpson will lead discussions in hands-on “communities of practice”

Opening Remarks will be delivered by Sue DeWine, and closing remarks will be offered by Linda Putnam.

Visit us on-line for more information about our organizational partners and distinguished scholars, and for more program updates as they become available

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Schedule

Saturday July 28

1pm - Welcome and Opening Keynote from Sue DeWine, Marietta College
1:30 pm to 2:30pm - Opening comments and conversations with Communities of Practice leaders on engaging organizations from diverse perspectives.
2:30pm – 3:30pm Introductions to MCA and NWF (non profits) cases and question and answer session.
3:30pm to 6pm - Communities of practice consider MCA and NWF cases.
6pm – Reception

Sunday July 29

Breakfast on your own
8:30am - Informal gathering and conversation time
9:00am to 9:30am – Communities of practice reconvene to complete MCA and NWF.
9:30 to 11am - Communities of practice report back on MCA and NWF cases.
11 – 11:30am – Reflecting Through New Lenses -afternoon CP leaders
11:30am – 12noon - Introduction to the Wachovia case and question and answer session.
12 noon to 1pm – Lunch – provided**
 **Future of the Conference Conversation for interested parties
1pm to 4pm - Communities of practice consider the Wachovia case.
4pm-5pm -Communities of practice report back on Wachovia.
5pm adjourn and move to dinner in groups or on your own

Monday July 30

Breakfast on your own
8:30am Gathering and informal conversation time
9:00 to 10:00 am— Case representatives lead a discussion with the group on what they have learned.
10:00am to 12:00 pm –Communities of Practice guides lead a reflection discussion for the group for all cases
12:00 to 1:30pm – Publication Lunch or on your own (Publishing Engaged Scholarship Conversation for interested parties)
1:30pm to 2:30pm - Action items and planning for conference outcomes.
2:30pm – Closing Keynote: Linda Putnam, University of Utah “Moving towards ALTA-Aspen or Aspen-ALTA”
3:00—Adjourn